

MEATH COUNTY COUNCIL STAFF THRIVE ON GREATER ENGAGEMENT!

Meath County Council's user-friendly, employee engagement app is now available for both indoor and outdoor staff on mobile and computer desktops, with the full roll out of Thrive.App, following the council's successful pilot project last year.

Meath County Council has over 850 employees comprising both indoor and outdoor staff. However with 35% of employees having no regular access to work emails or a desktop along with the current challenges presented by Covid-19, enhancing the level of communication and promoting employee engagement has proved to be very essential for the local authority.

Jackie Maguire, Meath County Council's Chief Executive, said: "Before the app, we used paper-based communication to alert staff of important information, and there was a communication barrier to outdoor staff who felt like they were the 'last to know and hear' information."

As previously reported in 'Council Review', the App has been developed to provide a weekly staff newsletter, HR policies and procedures, information on job vacancies, staff updates and social club events.

And since the outbreak of the pandemic, the App now also provides information on health and safety and wellbeing, Covid-19 updates and more.

"It's helping us to provide a supportive and healthy working environment which is especially important during these challenging times. We're empowering and enabling our employees, managers and supervisors with the right information at the right time to carry out their duties effectively," Maguire noted.

LEARNING AND DEVELOPMENT

Staff members can share images during extreme weather alerts that can then be shared by the council to customers on social media platforms. Staff can also engage with HR by submitting feedback and recommendations to assist the continuing development of features of the App.

She added that as the council continues to encourage a culture of learning and development, "we have managed to bridge the gap between indoor and outdoor staff by ensuring



Jackie Maguire, CEO of Meath County Council, pictured at the launch of the employee engagement app with council workers Ferenc Dancsa, Kevin Murphy and John Collier.

everyone receives and contributes to the same information at the same time and in real time".

Meath County Council is the first local authority in Ireland to launch this employee engagement app, in partnership with Thrive, a Belfast-based software developer. And according to James Scott, CEO and Co-Founder of Thrive, as businesses continue to navigate these challenging times, effective employee engagement has never been so important.

"We look forward to continuing to help Meath County Council achieve this in the weeks and months ahead and are delighted to be working with them. Our goal is to help as many organisations as we can to shift their communications from traditional methods such as printed newsletters, notice boards and team briefings to instant, modern, secure and engaging mobile apps that their employees love."

THRIVING TECHNOLOGY

Thrive is providing the technology and support to assist organisations in igniting their internal communications through these employee apps.

Every employee can easily access real-time information they need to support their role, organisational updates across all areas of the business and feel supported and recognised as they carry out their duties.

The app brings everyone together, including outdoor staff with limited or no access to corporate emails or intranets. Its client base includes councils, healthcare companies, manufacturing businesses, food firms, retailers and other organisations across the UK, Ireland and internationally.

This software solution enables HR, Marketing, Internal and Corporate Communications, IT, Operations and other professionals to create and promote important, relevant, timely and customised information.